

Site Usage

1,566 Visits

Previous: 1,558 (0.51%)

56.19% Bounce Rate

Previous: 58.73% (-4.32%)

3,280 Pageviews

Previous: 3,182 (3.08%)

00:01:29 Avg. Time on Site

Previous: 00:01:23 (6.74%)

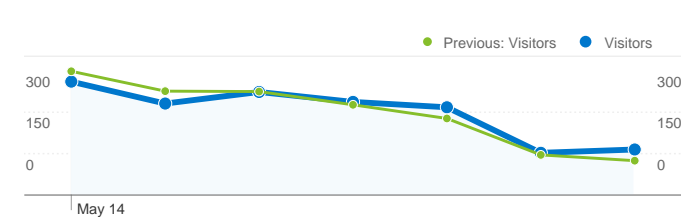
2.09 Pages/Visit

Previous: 2.04 (2.55%)

63.41% % New Visits

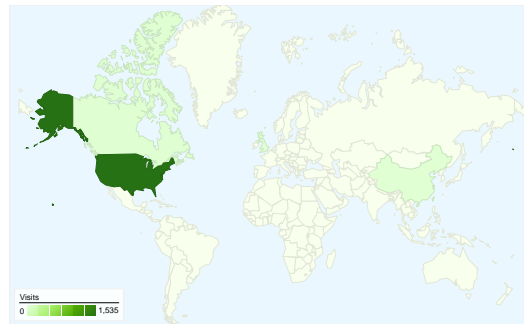
Previous: 62.77% (1.02%)

Visitors Overview

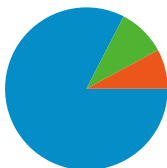


Visitors
1,301

Map Overlay

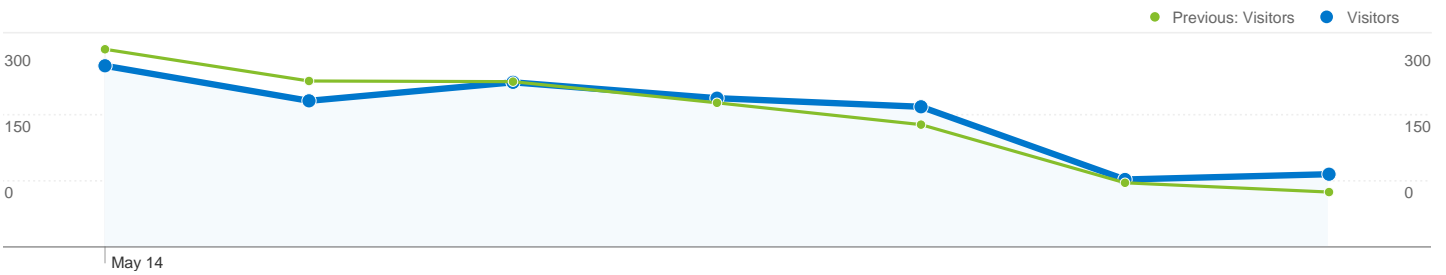


Traffic Sources Overview



- **Search Engines**
1,293.00 (82.57%)
- **Direct Traffic**
150.00 (9.58%)
- **Referring Sites**
123.00 (7.85%)

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
May 14, 2012 - May 20, 2012	451	13.75%
May 7, 2012 - May 13, 2012	449	14.11%
% Change	0.45%	-2.56%
/offices/assessor/index.htm		
May 14, 2012 - May 20, 2012	368	11.22%
May 7, 2012 - May 13, 2012	362	11.38%
% Change	1.66%	-1.38%
/offices/sheriff/index.htm		
May 14, 2012 - May 20, 2012	367	11.19%
May 7, 2012 - May 13, 2012	318	9.99%
% Change	15.41%	11.96%
/realestatemain.htm		
May 14, 2012 - May 20, 2012	294	8.96%
May 7, 2012 - May 13, 2012	297	9.33%
% Change	-1.01%	-3.97%
/deptdirectory.htm		
May 14, 2012 - May 20, 2012	127	3.87%
May 7, 2012 - May 13, 2012	101	3.17%
% Change	25.74%	21.99%



1,301 people visited this site

1,566 Visits

Previous: 1,558 (0.51%)

1,301 Absolute Unique Visitors

Previous: 1,283 (1.40%)

3,280 Pageviews

Previous: 3,182 (3.08%)

2.09 Average Pageviews

Previous: 2.04 (2.55%)

00:01:29 Time on Site

Previous: 00:01:23 (6.74%)

56.19% Bounce Rate

Previous: 58.73% (-4.32%)

63.41% New Visits

Previous: 62.77% (1.02%)

Technical Profile

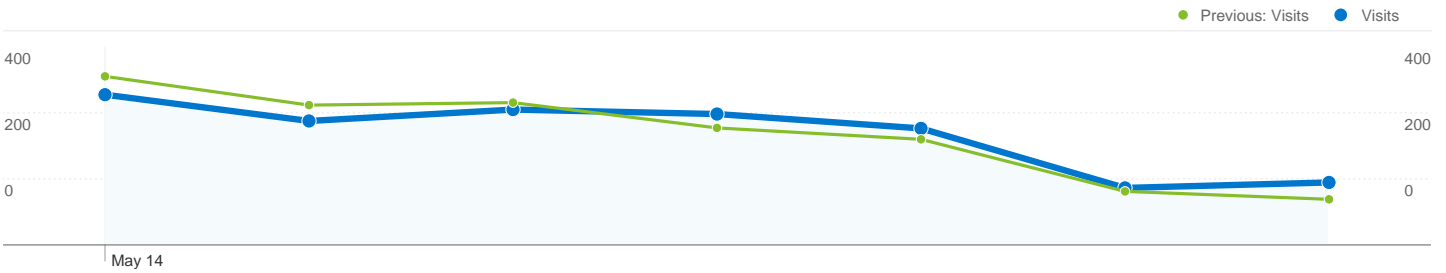
Browser	Visits	% visits
Internet Explorer		
May 14, 2012 - May 20, 2012	897	57.28%
May 7, 2012 - May 13, 2012	938	60.21%
% Change	-4.37%	-4.86%
Firefox		
May 14, 2012 - May 20, 2012	203	12.96%
May 7, 2012 - May 13, 2012	172	11.04%
% Change	18.02%	17.42%

Safari		
May 14, 2012 - May 20, 2012	164	10.47%
May 7, 2012 - May 13, 2012	167	10.72%
% Change	-1.80%	-2.30%
Chrome		
May 14, 2012 - May 20, 2012	137	8.75%
May 7, 2012 - May 13, 2012	127	8.15%
% Change	7.87%	7.32%
Android Browser		
May 14, 2012 - May 20, 2012	125	7.98%
May 7, 2012 - May 13, 2012	101	6.48%
% Change	23.76%	23.13%

Traffic Sources Overview

May 14, 2012 - May 20, 2012

Comparing to: May 7, 2012 - May 13, 2012



All traffic sources sent a total of 1,566 visits

9.58% Direct Traffic

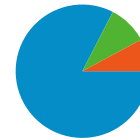
Previous: 11.81% (-18.89%)

7.85% Referring Sites

Previous: 8.66% (-9.35%)

82.57% Search Engines

Previous: 79.53% (3.83%)



Search Engines

1,293.00 (82.57%)

Direct Traffic

150.00 (9.58%)

Referring Sites

123.00 (7.85%)

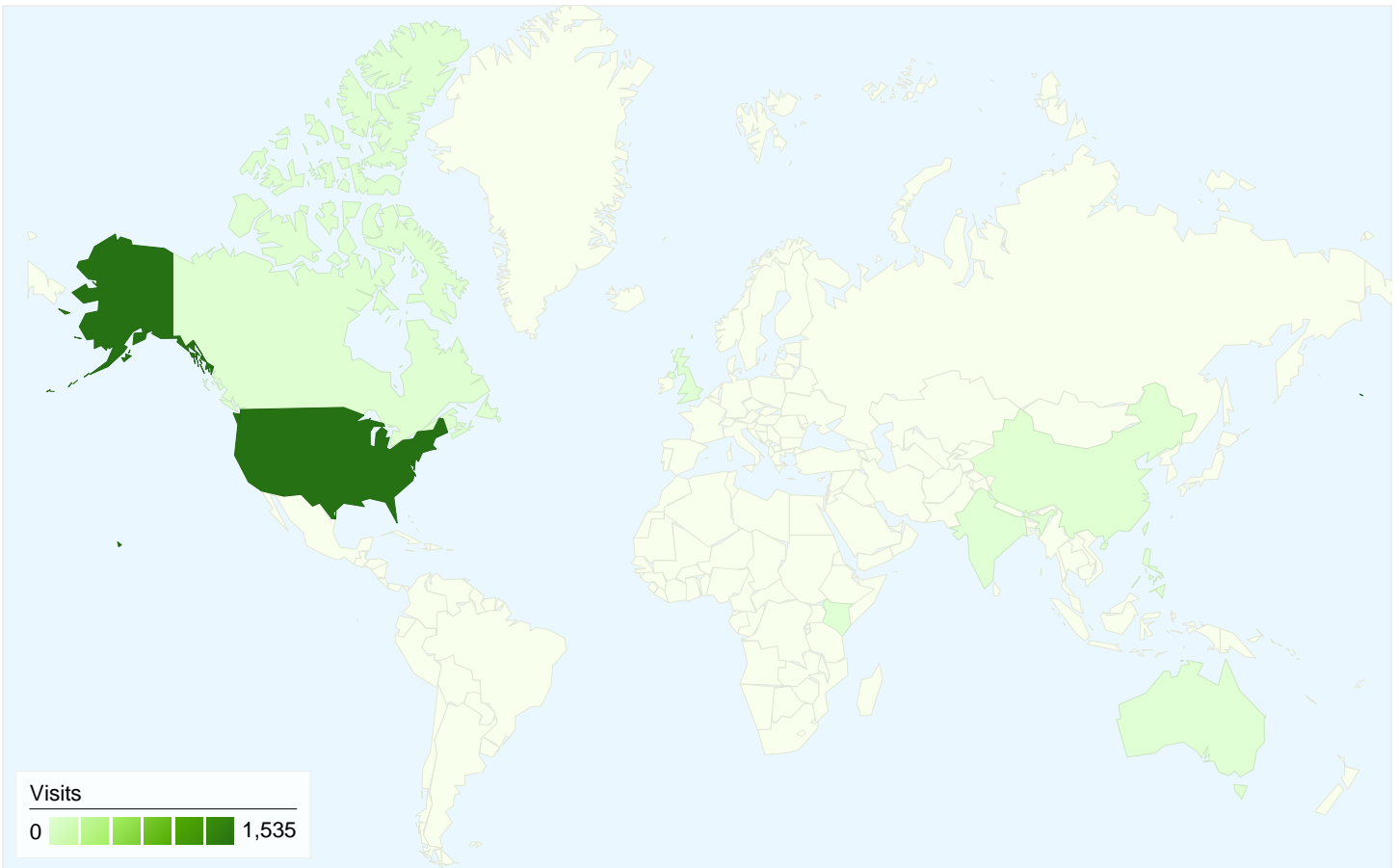
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
May 14, 2012 - May 20, 2012	997	63.67%
May 7, 2012 - May 13, 2012	935	60.01%
% Change	6.63%	6.09%
bing (organic)		
May 14, 2012 - May 20, 2012	176	11.24%
May 7, 2012 - May 13, 2012	178	11.42%
% Change	-1.12%	-1.63%
(direct) ((none))		
May 14, 2012 - May 20, 2012	150	9.58%
May 7, 2012 - May 13, 2012	184	11.81%
% Change	-18.48%	-18.89%
yahoo (organic)		
May 14, 2012 - May 20, 2012	79	5.04%
May 7, 2012 - May 13, 2012	88	5.65%
% Change	-10.23%	-10.69%
beacon.schneidercorp.com (referral)		

Keywords	Visits	% visits
(not provided)		
May 14, 2012 - May 20, 2012	180	13.92%
May 7, 2012 - May 13, 2012	189	15.25%
% Change	-4.76%	-8.74%
marion county iowa		
May 14, 2012 - May 20, 2012	114	8.82%
May 7, 2012 - May 13, 2012	83	6.70%
% Change	37.35%	31.61%
marion county iowa assessor		
May 14, 2012 - May 20, 2012	105	8.12%
May 7, 2012 - May 13, 2012	92	7.43%
% Change	14.13%	9.36%
marion county assessor iowa		
May 14, 2012 - May 20, 2012	27	2.09%
May 7, 2012 - May 13, 2012	20	1.61%
% Change	35.00%	29.36%
marion county assessor		

May 14, 2012 - May 20, 2012	19	1.21%
May 7, 2012 - May 13, 2012	24	1.54%
% Change	-20.83%	-21.24%

May 14, 2012 - May 20, 2012	23	1.78%
May 7, 2012 - May 13, 2012	28	2.26%
% Change	-17.86%	-21.29%



1,566 visits came from 10 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,566 Previous: 1,558 (0.51%)	2.09 Previous: 2.04 (2.55%)	00:01:29 Previous: 00:01:23 (6.74%)	63.41% Previous: 62.77% (1.02%)	56.19% Previous: 58.73% (-4.32%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
May 14, 2012 - May 20, 2012	1,535	2.10	00:01:30	63.78%	55.64%
May 7, 2012 - May 13, 2012	1,542	2.05	00:01:23	63.10%	58.63%
% Change	-0.45%	2.75%	8.63%	1.08%	-5.10%
Canada					
May 14, 2012 - May 20, 2012	9	1.67	00:00:48	44.44%	66.67%
May 7, 2012 - May 13, 2012	4	2.00	00:00:16	25.00%	50.00%
% Change	125.00%	-16.67%	200.69%	77.78%	33.33%
China					
May 14, 2012 - May 20, 2012	6	1.00	00:00:00	16.67%	100.00%

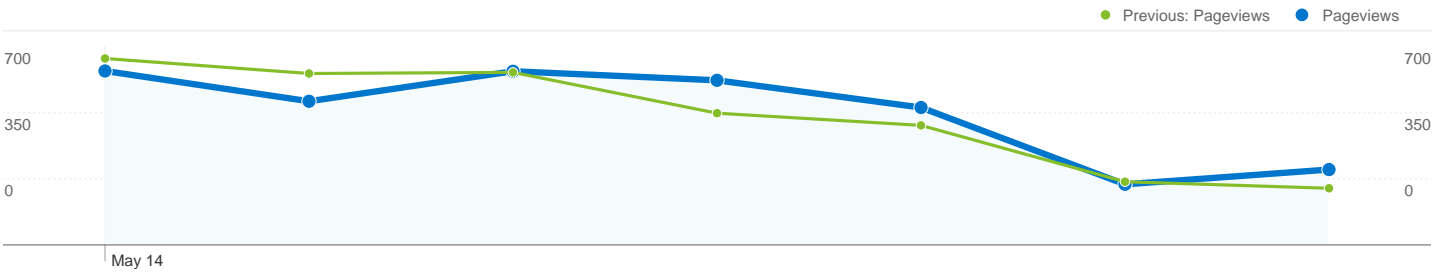
May 7, 2012 - May 13, 2012	4	1.50	00:07:57	0.00%	50.00%
% Change	50.00%	-33.33%	-100.00%	100.00%	100.00%
Hong Kong					
May 14, 2012 - May 20, 2012	6	1.00	00:00:00	0.00%	100.00%
May 7, 2012 - May 13, 2012	3	1.00	00:00:00	0.00%	100.00%
% Change	100.00%	0.00%	0.00%	0.00%	0.00%
United Kingdom					
May 14, 2012 - May 20, 2012	3	2.33	00:01:04	100.00%	66.67%
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	0.00%	100.00%
% Change	200.00%	133.33%	100.00%	100.00%	-33.33%
Philippines					
May 14, 2012 - May 20, 2012	2	5.00	00:03:44	100.00%	50.00%
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
India					
May 14, 2012 - May 20, 2012	2	1.00	00:00:00	50.00%	100.00%
May 7, 2012 - May 13, 2012	2	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	-50.00%	0.00%
(not set)					
May 14, 2012 - May 20, 2012	2	1.00	00:00:00	100.00%	100.00%
May 7, 2012 - May 13, 2012	1	2.00	00:00:36	100.00%	0.00%
% Change	100.00%	-50.00%	-100.00%	0.00%	100.00%
Kenya					
May 14, 2012 - May 20, 2012	1	1.00	00:00:00	100.00%	100.00%
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Australia					
May 14, 2012 - May 20, 2012	0	0.00	00:00:00	0.00%	0.00%
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%

1 - 10 of 10

Content Overview

May 14, 2012 - May 20, 2012

Comparing to: May 7, 2012 - May 13, 2012



Pages on this site were viewed a total of 3,280 times

3,280 Pageviews

Previous: 3,182 (3.08%)

2,701 Unique Views

Previous: 2,614 (3.33%)

56.19% Bounce Rate

Previous: 58.73% (-4.32%)

Top Content

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